



DANIELA'S
TOP 10
LESSONS

**FROM OVER 10,000 HOURS OF
INTERVIEWS & RESEARCH**

Hi Folks,

Thank you for taking the initiative to dig deeper and question the mainstream narrative. Over the last two decades, I've had the privilege of sitting down with some of the sharpest minds in finance, economics, and wealth preservation. These aren't just theories pulled from textbooks or opinions shaped by corporate agendas-they're hard-earned insights from those who've lived through economic turmoil, market crashes, and financial triumphs. These are people who understand what it means to protect wealth, not just for themselves, but for generations to come.

If there's one lesson I've learned from over 10,000 hours of interviews and research, it's that gold remains the cornerstone of any lasting wealth strategy. There is a reason Gold has stood the test of time. It has weathered the collapse of empires, currency devaluations, and economic upheavals for thousands of years. Its history speaks for itself.

Now, after decades of conversations with pioneers, economists, and billionaires, I've distilled the top 10 lessons that have also held true time and again. These principles will guide you through the shifting financial landscape-whether you're just beginning your alternative education journey, or you've already seen through the cracks in the mainstream system.



This guide isn't just a roadmap for today-it's a long-term strategy for navigating the social and economic transformations ahead.

1: The Digital Trap: How CBDCs Could Control Your Financial Future

KEY INSIGHT: "Central Bank Digital Currencies (CBDCs) aren't just digital money-they're tools for control."

WHY IT MATTERS: CBDCs are one of the biggest threats to your financial freedom today. Unlike cash or decentralized assets, CBDCs give governments the power to monitor and control every transaction you make. It's not just about convenience-it's about surveillance. Experts agree that once CBDCs are in place, they could be used to limit your financial choices and, in extreme cases, even freeze your assets. Understanding and planning for this threat with certain types of metals and wealth outside the system is crucial if you want to maintain true financial independence.

2: The Inevitable Collapse: What History Teaches Us About Failing Empires

KEY INSIGHT: "Every empire falls, and the U.S. dollar's reign is no exception."

WHY IT MATTERS: The global economy is in flux, and the U.S. dollar is facing challenges it hasn't seen in decades. The rise of BRICS nations-Brazil, Russia, India, China, and South Africa-presents a direct threat to the dollar's dominance. Remember, even the Roman Empire saw its currency debased and its empire crumble, and the British pound lost its reserve currency status after WWII. History shows us that even the strongest currencies and empires eventually fall, and when the dollar fails, those tied to it will feel the full impact. Recognizing these shifts and holding tangible assets that are not hurt by a failing currency, will help you safeguard against the same fate.

3. The Hidden Tax: How Inflation Steals Your Financial Freedom

KEY INSIGHT: "Inflation doesn't just raise prices; it erodes your financial freedom."

WHY IT MATTERS: Inflation is a silent killer of wealth. While it may seem like prices are just going up, what's really happening is that your money is losing value. Think back to Germany's Weimar Republic, where people needed wheelbarrows of cash just to buy bread. Even in more recent times, countries like Argentina have seen inflation decimate savings. Gold, on the other hand, maintains its value in the face of inflation. By understanding inflation and how it affects your purchasing power, you can take proactive steps to protect your future with items that retain their value long-term. Gold, rare collectors' items like cars/paintings/watches, and certain land/real estate are in this area.

4. Beyond the Dollar: Protecting Wealth Through True Diversification

KEY INSIGHT: "True diversification goes beyond dollar-based assets."

WHY IT MATTERS: Diversification is the key to protecting your wealth, but many people think they're diversified when they're not. If all your investments are tied to the U.S. dollar, you're exposed to the same risks across the board. The smart move is to diversify into assets that aren't dollar-based, like gold, silver, and other tangible assets. This kind of true diversification means that when the dollar takes a hit, your portfolio doesn't go down with it. It's about spreading risk and ensuring that no single point of failure can take you down.

5. Follow the Money: What Central Banks Know About Gold

KEY INSIGHT: "When central banks buy gold, you should take notice."

WHY IT MATTERS: Central banks around the world have been quietly amassing gold. They learned this lesson after the U.S. dropped the gold standard in the 1970s, leading to inflation and uncertainty. Gold is their hedge against the risks of fiat currency devaluation, and if central banks—some of the most powerful institutions on earth—are buying it, that's our cue to do the same.

6. Gold's Rise is Just Beginning: Don't Fear the Highs

KEY INSIGHT: "Gold's all-time highs are just the beginning."

WHY IT MATTERS: I've seen this happen countless times throughout my career—people hesitate when gold hits new highs, thinking they've missed their chance. But after two decades of watching markets ebb and flow, I can confidently say this: what seems expensive today will likely feel like a bargain later on.

I remember when we thought gold would never cross \$1,000 an ounce—it seemed unimaginable at the time. But now, it's well over \$2,500 and climbing. The same doubts surface every time gold reaches a new milestone, yet history shows it just keeps setting new records. In times of economic uncertainty, gold has consistently proven its strength. So don't let today's prices scare you off. The reality is, gold's rise is far from over, and in the years ahead, these prices will look like just another marker on gold's long-term upward path.

7. Small Steps, Big Results: How to Build Wealth Over Time

KEY INSIGHT: "You don't need to be wealthy to invest in gold-just consistent."

WHY IT MATTERS: One of the biggest misconceptions about gold is that it's only for the wealthy. But the truth is, even small, consistent investments can build substantial wealth over time. Think of it like planting a tree-those little purchases may not seem like much at first, but over time they grow into something strong and reliable. The key is consistency. By making regular investments in gold, you're building a financial fortress that can weather any storm. Start small, but start now.

8: Hold Tight: Why Gold is Your Long-Term Safety Net

KEY INSIGHT: "Gold is your safety net-don't let it go unless you have no other choice."

WHY IT MATTERS: Gold is not a short-term play. It's a long-term investment that you hold onto for dear life. Remember during the 2008 financial crisis? Everything else-stocks, real estate, even the banks-collapsed, but gold surged. It's your safety net when everything else is failing. Unless you're in a desperate situation, selling gold should be your last resort. Let it protect your wealth through thick and thin.

9: Owning Gold, Owning Freedom: Securing Independence in Uncertain Times

KEY INSIGHT: "Owning gold means owning your financial freedom."

WHY IT MATTERS: In a world where so much of your wealth is tied up in systems you don't control-banks, governments, fiat currencies-gold represents true financial independence. It's something you can hold, something no one else can take from you, and something that will always have value. When you own gold, you're in control of your wealth, not the government, not the central banks. It's your key to financial freedom and independence in a world that's increasingly trying to take that

10. Gold in Global Trade: A Stabilizing Force in a Volatile World

KEY INSIGHT: "Gold is the foundation of global economic stability."

WHY IT MATTERS: Gold has always been a stabilizing force in global trade and currency markets. We saw this during the Bretton Woods era when the U.S. dollar was tied to gold, stabilizing post-WWII economies. And when that system was abandoned in the 1970s, the financial system became more volatile. Today, gold remains a cornerstone of stability for countries and individuals alike. By holding gold, you're aligning yourself with the principles that protect economies from the chaos of fiat currencies.

BONUS 11. Beyond Wealth: Why Mental and Physical Preparation Matter

KEY INSIGHT: "Preparation is about more than just wealth—it's about mindset."

WHY IT MATTERS: Financial preparedness is just one part of the equation. Being mentally and physically ready for what's coming is equally important. In times of uncertainty, your mindset is everything. Practicing gratitude, staying positive, and taking care of your physical health will keep you grounded and resilient when others are losing their grip. The goal isn't just to survive—it's to thrive, no matter what happens. Many of the experts I speak to also plan for things like food, water, and energy shortages. By preparing yourself in every way, you'll face the future with the most confidence and control over your reality.

PUTTING IT ALL TOGETHER: Gold's True Role and the Proper Education Around It

After spending years working alongside top investors and economic experts, one thing has become crystal clear—gold is more than just a hedge. It's a versatile asset that requires a deeper level of understanding. Planning for the future means knowing how gold fits into different financial scenarios.

Here are key considerations to keep in mind:

- **WHICH PRODUCTS ALIGN WITH YOUR GOALS?**

Different gold products serve different purposes. Knowing which ones offer the best combination of privacy, performance, and protection during times of economic uncertainty is crucial.

- **HOW MUCH PRIVACY OR PERFORMANCE DO THEY OFFER?**

In scenarios like a currency collapse versus a standard recession, the right product can make all the difference. Understanding these nuances is key to making informed decisions.

- **WHAT PORTION OF YOUR WEALTH SHOULD BE IN GOLD?**

It's important to know how much of your portfolio should be allocated to gold in comparison to other assets. This helps ensure you're protecting your wealth across multiple areas.

- **WHAT ROLE DOES SILVER PLAY?**

Silver can act as a powerful complementary asset to gold. A well-rounded strategy considers both metals and how they work together in your overall portfolio.

These are the kinds of questions that can determine whether your wealth is truly protected. But to get the right answers, you need an expert team of analysts that understand the strategic nuances.

This is why I chose to be with ITM Trading at this point in my career. Their commitment to education and expertise makes them the best in the business. In an unregulated industry, working with people you trust is crucial. Our analysts and consultants have seen it all, and they're here to guide you through the complexities of protecting and growing your wealth with gold.

Ready to Take the Next Step?

Schedule a one-on-one session with our team to get personalized advice and answers to your most pressing questions.

Book a time

[CLICK HERE](#)

or call us directly at 866-646-2699
if you have more urgent concerns.

We're here to help you navigate these uncertain times and ensure you're prepared for whatever comes next.

Until Next Time,
Daniela Cambone
Director of Global Media
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